



TERMS AND CONDITIONS

GENERAL

1. Gin from any supplier, producer or agent may be entered.
2. There is no restriction on the number of different gins entered from a supplier, producer, distributor or agent.
3. A gin can only be entered once into one category.
4. Entries must be submitted by completing a registration form online with the following details;
 - i. Class entered
 - ii. Brand and product description
 - iii. Trade price
 - iv. Recommended retail price
5. The categories for entry are;
 - Classic Dry
 - Contemporary Dry
 - Contemporary Modern
 - Matured
 - Old Tom
 - Navy Strength
 - Flavoured
 - Gin Liqueurs
 - New Zealand Flavoured
 - New Zealand Classic Dry
6. Entry fees;
 - \$75.00 + GST for one gin entry
 - \$65.00 per entry + GST for two - nine gin entries.
 - \$55.00 per entry + GST for ten or more gins entries
7. Closing date for all submissions is Friday 9th of July 2021
8. An invoice with payment instructions will be issued on Friday 30th July 2021 and payment must be received by 20th August 2021. Entries will be withdrawn or results withheld if payment is not received by the due date.
9. By entering The Junipers, entrants agree to receive emails updating them on the competition.
10. Super Liquor Holdings will hold entrant's email addresses in a database for future opportunities with the stores in its group.
11. By submitting an entry into The Junipers, you agree to be bound by the terms and conditions of the competition.

SAMPLES AND JUDGING

12. Gins submitted for judging purposes must be sent to Super Liquor Holdings at Level 6, Tower B, 100 Carlton Gore Road, Newmarket, Auckland, 1023. The final date for receipt of the gin will be 23rd of July 2021 for judging purposes.
13. It is the entrant's responsibility to ensure that all gins to be judged are received by the due date.
14. Minimum of one 500ml bottle of each gin is required for judging.
15. While every effort will be made to ensure gins are judged in their submitted class, it is the entrant's responsibility to

ensure that the gin is entered into the correct class.

16. Judges will use their discretion if they agree a gin should be categorised and judged in a different category.
17. Any product which is late or damaged may be deemed invalid.
18. All sample bottles submitted for the competition become the property of Super Liquor Holdings.
19. Each entry must be presented for judging in its retail packaging.
20. All gins entered for judging must be of merchantable quality and comply with all relevant Food Safety legislation and standards for retail sale, including full compliance with the labelling regulations as specified in the Australia New Zealand Food Standards Code.
21. Entries will be judged on the 100-point system.
22. All suppliers will be notified by email after the judging has finished with further information on awards event.
23. An awards night will be held on the 3rd of September 2021. All Best in Class Gins will be tasted on the evening and up to 6 bottles of each gin will be purchased from Super Liquor stores at no cost to them. Winning suppliers will be asked to replace product at no cost.

All results are confidential until officially announced.

PRICE PROMOTION & MARKETING PROMOTION

Super Liquor Holdings reserves the right to place orders on the supplier for any gin that win awards, and a fair price agreed before orders are placed. The winning gins will have the opportunity to be featured in an extensive national marketing campaign in Super Liquor Premium Spirit Club stores. Details to be confirmed.

After the promotional period, and if the gin is accepted into the core range for Premium Spirit Club stores, the normal co-op charges apply.

The Juniper Awards Medals 2021:

